

WAWDB Executive Committee meeting  
June 28, 2021, 12pm Virtual planning session

Attendees: Cathy Nesbit, Greg Aleshire, Stacy Muntz, Dana Byrum, Rachel Mize, Dennis Williamson

Greg called the meeting to order. Roll was called and attendees above were present.

- Rachel led a discussion about job seeker disconnect and offered a survey example to put out to get data to better understand the issues. The group discussed there seems to be plenty of jobs but a lack of applicants. The committee determined the goal of this project is to gain data to understand disconnect.
- Rachel shared an electronic survey that included a QR code version so it could be delivered in a variety of ways. The group reviewed the survey made a few modifications and then was asked to look it over again to supply any other reviews by noon Tuesday.
- The group wants to make sure it is out on as many relevant social media connections as possible. Dennis and Dana provided they could distribute the survey to workforce partners and the OSO as well as community organizations that can get the survey out to people not working. Dennis was asked to get the survey to the region's Chambers to distribute.
- The committee decided to start circulating the survey by July 1 and to collate data received between July 1 and July 16. To help generate interest to take the survey Stark Mfg., Aleshire Electric, and Harry Robinson agreed to purchase gift cards for a drawing.
- The group decided to meet virtually again on the 19<sup>th</sup> or 20<sup>th</sup> to discuss outcomes and determine a next step.

Cathy asked if there were any other items for the committee to discuss. There were none so she adjourned the meeting.


**Cathy Nesbit**

Cathy Nesbit, Committee Chair

6/29/2021

Date

Signature:

  
Cathy Nesbit (Jun 30, 2021 11:01 EDT)

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